

GREEN TALK NEWSLETTER FALL 2020



INTRODUCING UPDATED LAWN CARE PACKAGES

In honor of our 40th anniversary, I'm pleased to unveil some exciting updates (and new names) for our quality lawn services.

SIGNATURE PLAN: Green Lawn Fertilization & Weed Control Plan

LAWN BOOSTER ADD-ON: Insect & Organic Aeration Plan

WORRY-FREE ADD ON: Lawn Disease Preventative Plan

COMPLETE LAWN COVERAGE: Sprinkler System Plan

We will be sending out more info and updating our website with more details soon. In the meantime, for more information, call us at **972-495-6990** or **Ken@VillageGreen-Inc.com**.

WHAT WE'RE DOING IN YOUR LAWN THIS FALL

As we wrap up the busy summer season and head into autumn, Village Green starts shifting our lawn care focus away from top growth and towards root growth.

Bermuda lawns get a nitrogen fertilizer, and our St. Augustine and zoysia lawns have switched to a root-feeding fertilizer.

We treat St. Augustine and zoysia differently for two reasons. One is the lawns have been stressed from the summer heat, and we want to help the roots become stronger as we head into fall.

The second reason is St. Augustine and zoysia are both prone to a fungus called brown patch that occurs in the moderate, usually wetter weather we have in the fall. Applying high nitrogen fertilizer to St. Augustine and zoysia lawns is bad, because brown patch thrives on nitrogen.

Later this fall, we will begin the transition to a fall pre-emergent to reduce fall and winter weeds.

WHAT ARE THE BEST PLANTS FOR FALL COLOR IN YOUR LAWN AND LANDSCAPE?

Pansies: These plants have colorful blooms and are hardy with the ability to weather single-digit temperatures and wintry precipitation.

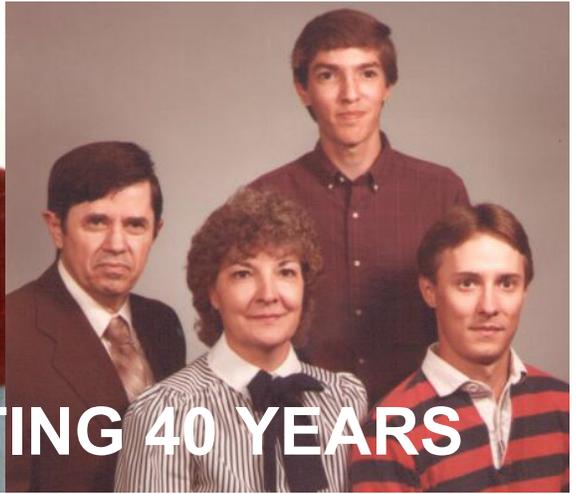
Violas: They have pansy-like blooms, except the flowers are tiny. You can plant these in similar conditions to pansies.

Kale & Cabbage: These aren't as colorful as the others on the list, but they're easy to grow. To make them look nice later in the spring, trim off the blooms.

Mums: These are lovely fall plants. Like azaleas, they only bloom a few weeks out of the year, but when they bloom they look great, especially with pumpkins.

Cyclamen: Like azaleas, they only bloom a few weeks out of the year, but they look great, especially with pumpkins.

Pumpkins & Gourds: These fall favorites are an easy way to add a pop of color to your lawn.



FALL 2020: CELEBRATING 40 YEARS

THANK YOU FOR 40 WONDERFUL YEARS!

It's hard to believe that this is Village Green's 40th year in business. My family and I started the company to make pocket money when I was only 14, and my brother Keith wasn't much older. Mom helped us during the week, and Dad (who worked at JC Penney's at the time) helped on the weekends.

To commemorate this milestone, I gathered the family together to record our early days' stories and asked them a few questions. One of my favorite stories is about Dad, who didn't want to embrace lawn blowers. He only accepted them once we told him then he could push the broom! That story and many other wonderful ones are in these videos, which you can find on our website and YouTube channel.

I want to thank you for 40 wonderful years. We are continually humbled by your unwavering support and the trust you place in us for your lawn and landscape needs. As we enter into our 41st year in business, I can't help but pause and think about how we certainly wouldn't be where we are without you.

Sincerely,
Ken Hyatt
Founder & President

HOW MUCH SHOULD YOU WATER THIS FALL?

During the fall, your soil loses about ½ the water it loses in the summer, so that you can turn off one day of watering. The simplest thing to do is to set the controller to only water once per week for 10 minutes.

This means in fall, we recommend you water in ten-minute bursts one day per week at 2 am, 4 am, and 6 am.

Why do we recommend watering at 2am, 4am, and 6am? The cooler overnight temperature means less evaporation. There is also less wind.

That means you'll end up getting more water into your lawn, which is both financially and environmentally smart. Also, keep in mind that many of the newer sprinkler controllers have a seasonal adjustment, which is easy to use with your watering guidelines. Finally, if your lawn has a lot of shade, you can cut your watering about half of what we recommend and be fine. Shady lawns always need less water than those that get a lot of sun during the day.

Important Note for Rotary Head Sprinklers and Drip Systems.

If you have rotary head sprinklers (they slowly turn and send out long streams of water), we recommend running twice as long as you would regular sprinklers since it takes them longer to put out the same amount of water. Drip Zones (drip systems work by maintaining a level of moisture in the soil.) They can be tricky because they put out water at different rates, and the water going into the ground can vary based on how the drip hoses are installed. We recommend that they run daily or close to it (roughly 10 minutes per day in the fall.) It is important to pay attention to your beds to make sure they are getting the proper amount of water.

As always, if you have any questions or need help with your sprinkler system, give us a call. Proper watering is vital for a healthy lawn, and we are always happy to help. You can also find a how-to video on programming your watering guide on our website or YouTube channel.